

Forty Niner Red, White & Boom Event Sponsorship Package

Event: Forty Niner Red, White & Boom

Date: Saturday, June 27, 2026

Location: Forty Niner – 12000 E. Tanque Verde Rd. – Tucson, Arizona 85749

1. Introduction

Forty Niner is excited to announce, for another year, its 9th Annual Forty Niner Red, White & Boom event. This event will bring together over 1000 attendees from not only the Forty Niner Community, but the Tanque Verde Valley. This event offers a unique opportunity for your business or organization to connect with a diverse and engaged audience while supporting Forty Niner as well as the surrounding communities.

2. About the Event

Red, White & Boom is a celebration of America's 250th Birthday! Once the afternoon air starts to cool, guests will enjoy live music, loads of food and drinks, activities for families and of course Fireworks! The event has two primary goals: to enrich our community by offering a vibrant and patriotic summer celebration, and to proactively support the financial health of Forty Niner during the harsh summer golf season.

3. Our Audience

The 9th Annual Forty Niner Red White & Boom offers an exclusive opportunity to align your brand with the most affluent and established demographic in Southern Arizona. Hosted in the heart of Tanque Verde, our event draws a primary audience of high-net-worth homeowners—96% of whom own their residences—with a median household income exceeding \$121,000.

This sophisticated crowd is composed of 65% college-educated professionals and active "empty-nester" retirees who value community, premium local experiences, and the unique "Western-chic" lifestyle of the Rincon Valley.

By sponsoring this year's celebration, you gain direct access to over 15,000 residents within a stable, high-disposable-income market that consistently invests in luxury services, home improvements, and family-oriented traditions.

4. Sponsorship Opportunities

We offer a range of sponsorship levels to fit various budgets and marketing objectives. Each level provides valuable opportunities for brand visibility, audience engagement, and recognition.

Sponsorship Levels:

- **Platinum Sponsor - \$2000 - Up**
 - Exclusive logo placement on all event materials (print and digital)
 - Exclusive logo placement on all staff Event Shirts
 - Prominent logo placement on event website
 - Opportunity to address attendees at the event
 - Up to 10 complimentary V.I.P. tickets to the event
 - Up to 15 Drink Tickets valid for draft and canned beers, house red or white wine, well cocktails.
 - Inclusion in all press releases
 - Full-page advertisement in the event program
 - Special recognition during the event
 - Opportunity to include promotional materials in event bags
 - Up to 10 Sponsor Thank-You gift bags
- **Gold Sponsor - \$1000**
 - Large logo placement on event website and social media platforms
 - Prominent logo placement on event website

- Up to 8 complimentary V.I.P. tickets to the event
- Half-page advertisement in the event program
- Recognition in event program and on signage
- Opportunity to include promotional materials in event bags
- Up to 8 Sponsor Thank-You gift bags
- **Silver Sponsor - \$500**
 - Medium logo placement on event website
 - 6 complimentary V.I.P. tickets to the event
 - Quarter-page advertisement in the event program
 - Recognition in event program and on signage
 - Up to 6 Sponsor Thank-You gift bags
- **Bronze Sponsor - \$250**
 - Logo placement on event website
 - Recognition in event program and on signage
 - 2 complimentary V.I.P. tickets to the event
 - Up to 2 Sponsor Thank-You gift bags
- **Community Sponsor - \$100 - Up**
 - Recognition on event website and signage
 - V.I.P. ticket to the event (additional based on sponsorship amount)
 - 1 Sponsor Thank-You gift bag (additional based on sponsorship amount)

5. Why Sponsor Red, White & Boom?

- **Brand Visibility:** Reach a large and engaged audience and increase brand recognition.
- **Targeted Marketing:** Connect with your specific target demographic.

- **Community Engagement:** Demonstrate your organization's commitment to the community and support a worthy cause.
- **Networking Opportunities:** Build relationships with other businesses, organizations, and community leaders.
- **Positive Public Relations:** Enhance your organization's image and generate positive media coverage.
- **Customized Opportunities:** We are happy to discuss customized sponsorship packages to meet your specific marketing goals.

6. Investment

Please see the sponsorship levels outlined above. We are open to discussing customized packages to align with your specific marketing objectives and budget.

7. Deadline

To ensure inclusion in all event materials, please confirm your sponsorship by June 1, 2026.

8. Contact Information

We appreciate your consideration of this sponsorship opportunity. For more information or to discuss how we can customize a sponsorship package for your organization, please contact:

Forty Niner Marketing

Chris Klok – Director of Events & Marketing

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Paige Noll - Administrative Assistant

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info@fortyninercc.com

9. Payment Portal and Agreement

Use the link within the attached email or listed here below to make your online sponsorship payment.

Upon confirmation of your sponsorship payment, a sponsorship agreement will be provided outlining the terms and conditions of the sponsorship.

Thank you for your support!